

## SIGN ORDINANCE SUMMARY FOR MIDDLE MAIN BUSINESSES

Planning Board approval is required for all signs visible from the street or public right of way. A building permit is required for signs in the Central Commercial (C-2) District. The application for the Planning Board is available on line and in the Planning Department on the 2<sup>nd</sup> floor of City Hall. The fee is \$300 per sign, and the application must be accompanied by:

1. A scale drawing of the sign which shows content, color and typography.
2. A description or, preferably, a sample of that material of which the proposed sign will be made.
3. A description of the proposed lighting, if any.
4. If not a freestanding sign, a drawing or photo of the building which shows the scale and placement of the sign.
5. If a freestanding sign, a plot plan indicating the sign location relative to any buildings and the property line.

The application for building permit is available on line or from the Building Department, also on the 2<sup>nd</sup> floor of City Hall. The fee will vary.

## REGULATIONS RELATIVE TO ALL SIGNS IN MIDDLE MAIN

**PROHIBITED:** No sign can have intermittent or moving illumination or flashing lighting. Signs cannot have visible moving, revolving or rotating parts.

### WALL SIGNS:

- Wall signs cannot be more than 12 inches thick.
- Wall signs cannot be more than 3 feet high.
- Wall signs cannot extend higher than the top of the parapet on one story buildings or higher than the bottom sill of the second story windows on buildings taller than one story.
- Wall signs (all wall signs on a building combined) cannot exceed an area in square feet greater than one times the length (in feet) of the building frontage, up to a maximum of 60 square feet.
- Wall signs cannot cover, wholly or partly, any wall opening, including doors, fire escapes and windows, nor project beyond the ends of the wall to which it is attached.
- Wall signs must be safely attached to the wall by means satisfactory to the Building Inspector.

### INTERIOR SIGNS (Window and door signs, or signs visible through windows and doors):

- Interior signs or any combination of interior signs cannot cover more 10% of the total glass area upon which or in which it is affixed, displayed or painted.

### ICONIC SIGNS:

- Iconic signs, such as barber poles, eyeglasses, mortar and pestle, etc., which are traditional in nature and size, shall be permitted, and cannot extend more than three (3) feet from a building wall nor encompass a space of more than twelve (12) square feet when viewed from any angle.

## CENTRAL COMMERCIAL DISTRICT (C-2) ONLY (Main Street from Catharine Street to the west side of Clinton Street)

### PROJECTING SIGNS:

- Each business is allowed 1 hanging sign per frontage on a street or public way.
- Projecting signs cannot exceed 10 square feet in area per face and cannot be more than 2 feet thick.
- Projecting signs cannot extend into any access driveways intended for service or emergency vehicles.
- The bottom of a projecting sign must be a minimum 8 and a maximum of 13 feet above the sidewalk.

## NEIGHBORHOOD COMMERCIAL, MAIN STREET COMMERCIAL AND GENERAL COMMERCIAL DISTRICTS ONLY (Main Street from east side of Clinton Street to Pershing Avenue)

### FREESTANDING SIGNS:

- Only 1 freestanding sign is permitted for each frontage of a property on a public street or way.
- Freestanding signs must be permanently affixed to a wall or pole separate from the principal building.
- Freestanding signs must be located within and not overhang the property line.
- Freestanding signs cannot be a hazard to pedestrian or vehicular traffic.
- Freestanding signs may not be more than 15 feet high or 70 square feet in area.